

ORGANIC FARMING

Responding to the 2014 Organic Survey is important!

Your agriculture operation and products are a valuable part of the ag industry and should be counted.

1. Total organic sales by farms in the U.S. increased by 83 percent between 2007 and 2012.
2. Sales from farms with certified or exempt organic product sales totaled more than \$3.1 billion in 2012.
3. Organic agriculture producers reported direct-to-consumers sales more often than conventional producers, with 42 percent of organic farmers selling directly to consumers in 2012.

**Please respond! Learn more at
www.agcensus.usda.gov**



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**U.S. Department of Agriculture
National Agricultural Statistics Service**