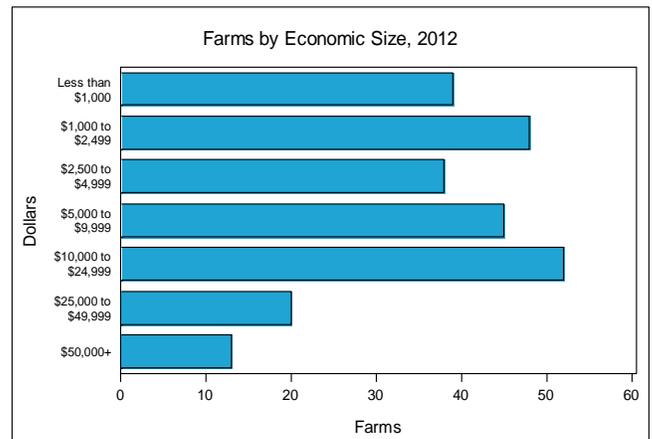
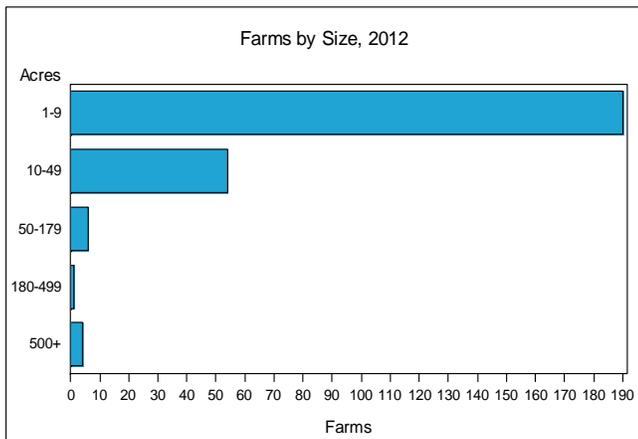


Maui County - Hawaii Farms with Women Principal Operators Compared with All Farms

	Women Principal Operators	All Farms
Number of Farms	255	1,128
Land in Farms	27,944 acres	229,166 acres
Average Size of Farm	110 acres	203 acres
Market Value of Products Sold	\$3,606,000	\$188,100,000
Crop Sales	\$3,324,000	\$181,480,000
Livestock Sales	\$282,000	\$6,620,000
Average Per Farm	\$14,141	\$166,755
Government Payments	\$32,000	\$558,000
Average Per Farm Receiving Payments	\$1,875	\$4,731

See footnotes on reverse page.

Farms with Women Principal Operators





2012 CENSUS OF AGRICULTURE
RACE / ETHNICITY / GENDER PROFILE

Maui County - Hawaii Farms with Women Principal Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	255	3,606
Value of crops including nursery and greenhouse	198	3,324
Value of livestock, poultry, and their products	54	282
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	-	-
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	37	(D)
Fruits, tree nuts, and berries	113	818
Nursery, greenhouse, floriculture, and sod	98	(D)
Cut Christmas trees and short rotation woody crops	4	(D)
Other crops and hay	6	(D)
Poultry and eggs	27	27
Cattle and calves	16	214
Milk from cows	-	-
Hogs and pigs	15	(D)
Sheep, goats, wool, mohair, and milk	14	16
Horses, ponies, mules, burros, and donkeys	-	-
Aquaculture	1	(D)
Other animals and other animal products	3	13
TOP CROP ITEMS (acres)		
Floriculture and bedding crops	74	99
Cut flowers and cut florist greens	63	86
Vegetables harvested, all	37	77
Avocados	57	(D)
Bananas	58	32
TOP LIVESTOCK INVENTORY ITEMS (number)		
Cattle and calves	32	2,442
Layers	45	1,678
Hogs and pigs	22	448
Goats, all	31	352
Pullets for laying flock replacement	2	(D)

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	123
Other	132
Days worked off farm:	
None	91
Any	164
Years on present farm:	
2 years or less	13
3 to 4 years	30
5 to 9 years	56
10 years or more	156
Age group:	
Under 35 years	12
35 to 44 years	13
45 to 64 years	159
65 years and over	71
Average age of principal operator (years)	57.8

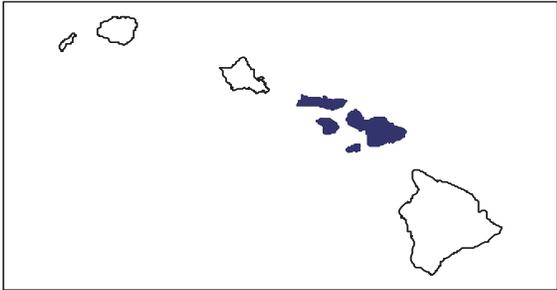
Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	40
\$1,000 to \$2,499	47
\$2,500 to \$4,999	39
\$5,000 to \$9,999	44
\$10,000 to \$49,999	72
\$50,000 to \$99,999	6
\$100,000 to \$249,999	6
\$250,000 to \$499,999	1
\$500,000 or more	-
Total farm production expenses (\$1,000)	5,402
Average per farm (\$)	21,184
Net cash farm income of operation (\$1,000)	-78
Average per farm (\$)	-306
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	496
Total organic product sales (\$1,000)	(D)
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	1,686

See "Census of Agriculture, Volume 1, Geographic Area Series" for complete footnotes, explanations, definitions, and methodology.
 - Represents zero. (D) Withheld to avoid disclosing data for individual operations.

2012 CENSUS OF AGRICULTURE

RACE / ETHNICITY / GENDER PROFILE

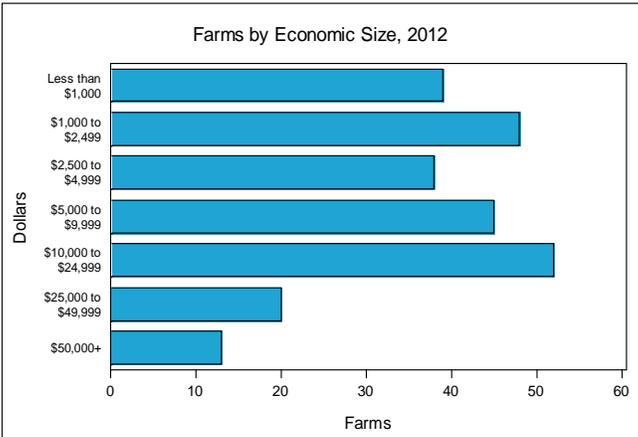
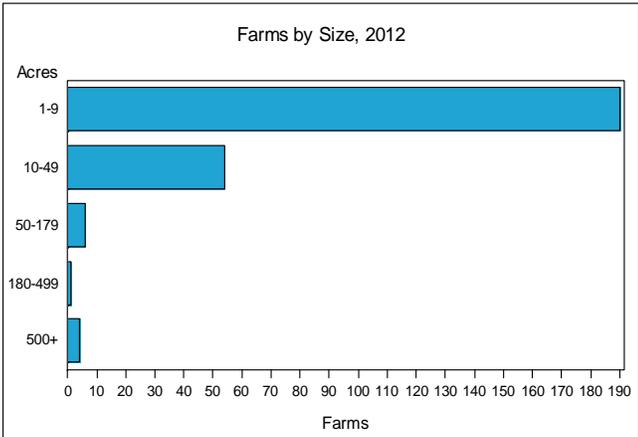


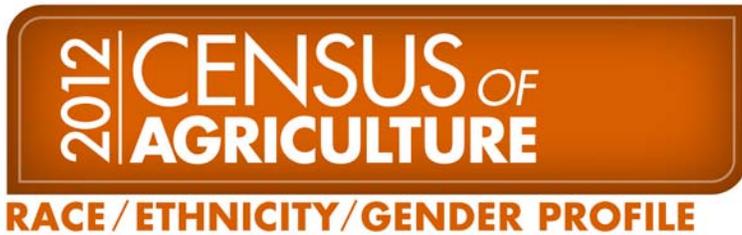
Maui County - Hawaii Farms with Spanish, Hispanic, or Latino Operators Compared with All Farms

	Spanish, Hispanic, or Latino Operators	All Farms
Number of Farm Operators ¹	88	1,729
Number of Farms	72	1,128
Land in Farms	1,495 acres	229,166 acres
Average Size of Farm	21 acres	203 acres
Market Value of Products Sold	\$899,000	\$188,100,000
Crop Sales	\$799,000	\$181,480,000
Livestock Sales	\$100,000	\$6,620,000
Average Per Farm	\$12,490	\$166,755
Government Payments	\$46,000	\$558,000
Average Per Farm Receiving Payments	\$6,571	\$4,731

See footnotes on reverse page.

Farms with Spanish, Hispanic, or Latino Operators





2012 CENSUS OF AGRICULTURE
RACE / ETHNICITY / GENDER PROFILE

Maui County - Hawaii

Farms with Spanish, Hispanic, or Latino Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	72	899
Value of crops including nursery and greenhouse	52	799
Value of livestock, poultry, and their products	22	100
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	-	-
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	12	(D)
Fruits, tree nuts, and berries	31	130
Nursery, greenhouse, floriculture, and sod	22	(D)
Cut Christmas trees and short rotation woody crops	-	-
Other crops and hay	6	(D)
Poultry and eggs	2	(D)
Cattle and calves	11	65
Milk from cows	-	-
Hogs and pigs	3	4
Sheep, goats, wool, mohair, and milk	5	(D)
Horses, ponies, mules, burros, and donkeys	2	(D)
Aquaculture	-	-
Other animals and other animal products	2	(D)
TOP CROP ITEMS (acres)		
Vegetables harvested, all	12	55
Squash, all	4	32
Squash, winter	2	(D)
Floriculture and bedding crops	15	16
Cut flowers and cut florist greens	13	14
TOP LIVESTOCK INVENTORY ITEMS (number)		
Layers	4	448
Cattle and calves	12	302
Goats, all	7	174
Hogs and pigs	4	104
Horses and ponies	5	(D)

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	47
Other	41
Days worked off farm:	
None	28
Any	60
Years on present farm:	
2 years or less	1
3 to 4 years	2
5 to 9 years	36
10 years or more	49
Age group:	
Under 35 years	16
35 to 44 years	6
45 to 64 years	40
65 years and over	26
Average age (years)	54.5

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	12
\$1,000 to \$2,499	11
\$2,500 to \$4,999	16
\$5,000 to \$9,999	13
\$10,000 to \$49,999	17
\$50,000 to \$99,999	-
\$100,000 to \$249,999	3
\$250,000 to \$499,999	-
\$500,000 or more	-
Total farm production expenses (\$1,000)	1,001
Average per farm (\$)	13,905
Net cash farm income of operation (\$1,000)	-32
Average per farm (\$)	-443
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	406
Total organic product sales (\$1,000)	(D)
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	24

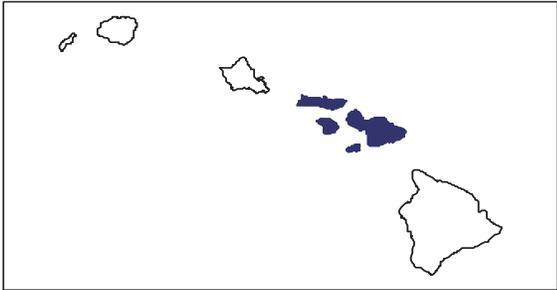
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- Represents zero. (D) Withheld to avoid disclosing data for individual operations.

¹ Data were collected for a maximum of three operators per farm.

2012 CENSUS OF AGRICULTURE

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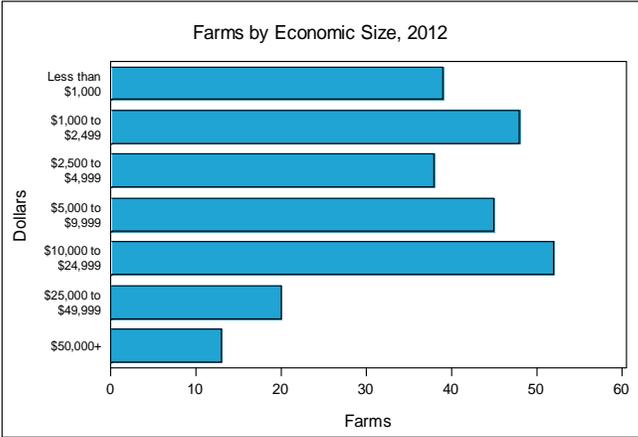
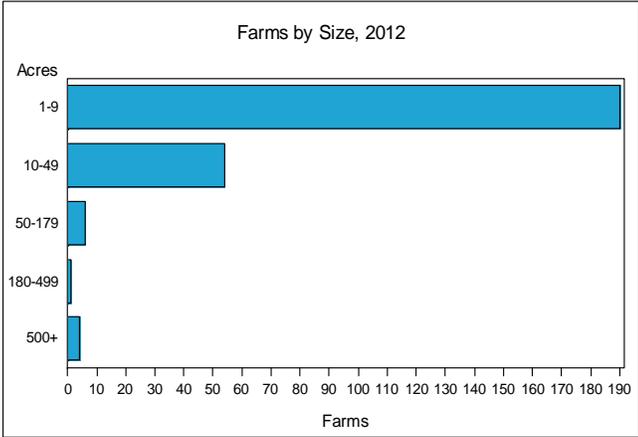


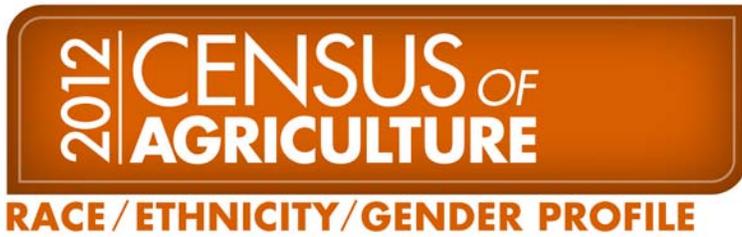
Maui County - Hawaii Farms with American Indian or Alaska Native Operators Compared with All Farms

	American Indian or Alaska Native Operators ²	All Farms
Number of Farm Operators ¹	45	1,729
Number of Farms	36	1,128
Land in Farms	250 acres	229,166 acres
Average Size of Farm	7 acres	203 acres
Market Value of Products Sold	(D)	\$188,100,000
Crop Sales	(D)	\$181,480,000
Livestock Sales	\$48,000	\$6,620,000
Average Per Farm	(D)	\$166,755
Government Payments	-	\$558,000
Average Per Farm Receiving Payments	-	\$4,731

See footnotes on reverse page.

Farms with American Indian or Alaska Native Operators





2012 CENSUS OF AGRICULTURE
RACE / ETHNICITY / GENDER PROFILE

Maui County - Hawaii

Farms with American Indian or Alaska Native Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	36	(D)
Value of crops including nursery and greenhouse	24	(D)
Value of livestock, poultry, and their products	9	48
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	-	-
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	4	(D)
Fruits, tree nuts, and berries	16	(D)
Nursery, greenhouse, floriculture, and sod	10	90
Cut Christmas trees and short rotation woody crops	-	-
Other crops and hay	-	-
Poultry and eggs	1	(D)
Cattle and calves	5	(D)
Milk from cows	-	-
Hogs and pigs	-	-
Sheep, goats, wool, mohair, and milk	1	(D)
Horses, ponies, mules, burros, and donkeys	2	(D)
Aquaculture	-	-
Other animals and other animal products	-	-
TOP CROP ITEMS (acres)		
Vegetables harvested, all	4	(D)
Bananas	12	4
Tomatoes in the open	3	4
Lemons	10	4
Limes	9	3
TOP LIVESTOCK INVENTORY ITEMS (number)		
Cattle and calves	7	(D)
Horses and ponies	6	(D)
Layers	2	(D)
Goats, all	5	54
Turkeys	1	(D)

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	20
Other	25
Days worked off farm:	
None	8
Any	37
Years on present farm:	
2 years or less	2
3 to 4 years	8
5 to 9 years	13
10 years or more	22
Age group:	
Under 35 years	8
35 to 44 years	6
45 to 64 years	25
65 years and over	6
Average age (years)	50.8

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	12
\$1,000 to \$2,499	8
\$2,500 to \$4,999	5
\$5,000 to \$9,999	5
\$10,000 to \$49,999	6
\$50,000 to \$99,999	-
\$100,000 to \$249,999	-
\$250,000 to \$499,999	-
\$500,000 or more	-
Total farm production expenses (\$1,000)	(D)
Average per farm (\$)	(D)
Net cash farm income of operation (\$1,000)	2
Average per farm (\$)	69
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	(D)
Total organic product sales (\$1,000)	(D)
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	(D)

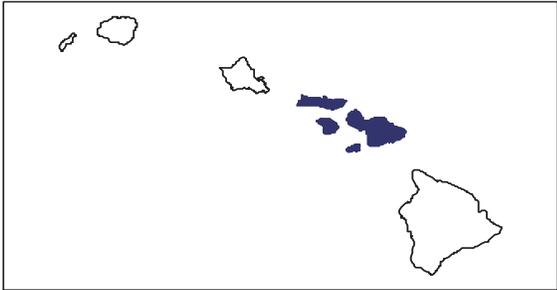
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¹ Data were collected for a maximum of three operators per farm. ² Operators reporting selected race alone or in combination with other races.

2012 CENSUS OF AGRICULTURE

RACE / ETHNICITY / GENDER PROFILE

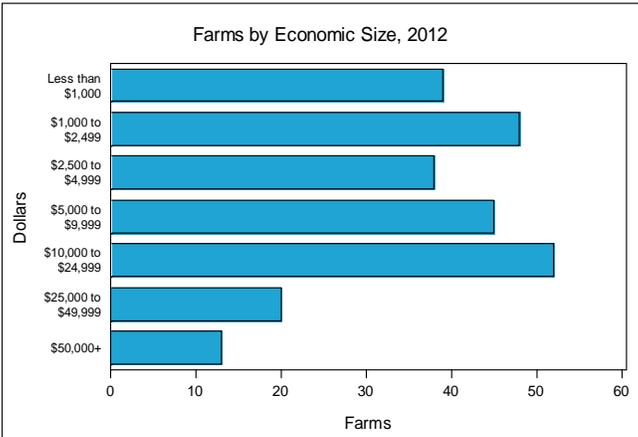
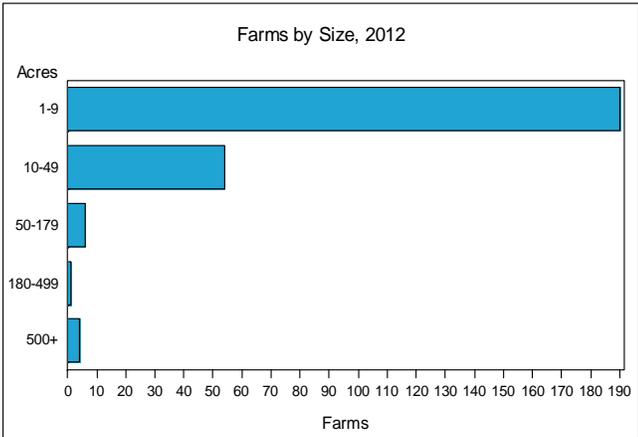


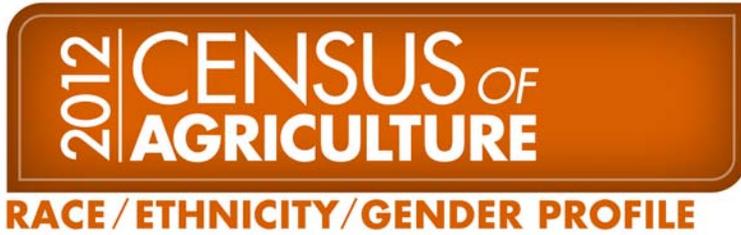
Maui County - Hawaii Farms with Asian Operators Compared with All Farms

	Asian Operators ²	All Farms
Number of Farm Operators ¹	546	1,729
Number of Farms	416	1,128
Land in Farms	82,499 acres	229,166 acres
Average Size of Farm	198 acres	203 acres
Market Value of Products Sold	\$84,997,000	\$188,100,000
Crop Sales	\$82,893,000	\$181,480,000
Livestock Sales	\$2,103,000	\$6,620,000
Average Per Farm	\$204,319	\$166,755
Government Payments	\$156,000	\$558,000
Average Per Farm Receiving Payments	\$4,580	\$4,731

See footnotes on reverse page.

Farms with Asian Operators





2012 CENSUS OF AGRICULTURE
RACE / ETHNICITY / GENDER PROFILE

Maui County - Hawaii Farms with Asian Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	416	84,997
Value of crops including nursery and greenhouse	343	82,893
Value of livestock, poultry, and their products	58	2,103
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	2	(D)
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	128	(D)
Fruits, tree nuts, and berries	153	14,593
Nursery, greenhouse, floriculture, and sod	127	(D)
Cut Christmas trees and short rotation woody crops	1	(D)
Other crops and hay	39	70
Poultry and eggs	11	4
Cattle and calves	15	(D)
Milk from cows	-	-
Hogs and pigs	14	335
Sheep, goats, wool, mohair, and milk	18	112
Horses, ponies, mules, burros, and donkeys	2	(D)
Aquaculture	4	7
Other animals and other animal products	6	(D)
TOP CROP ITEMS (acres)		
Vegetables harvested, all	130	1,409
Corn for grain	2	(D)
Pineapples harvested	3	(D)
Sweet potatoes	19	(D)
Floriculture and bedding crops	81	160
TOP LIVESTOCK INVENTORY ITEMS (number)		
Cattle and calves	39	(D)
Goats, all	33	4,988
Hogs and pigs	24	887
Sheep and lambs	10	(D)
Layers	21	297

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	311
Other	235
Days worked off farm:	
None	210
Any	336
Years on present farm:	
2 years or less	30
3 to 4 years	52
5 to 9 years	111
10 years or more	353
Age group:	
Under 35 years	37
35 to 44 years	60
45 to 64 years	254
65 years and over	195
Average age (years)	58.6

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	56
\$1,000 to \$2,499	47
\$2,500 to \$4,999	59
\$5,000 to \$9,999	58
\$10,000 to \$49,999	124
\$50,000 to \$99,999	20
\$100,000 to \$249,999	20
\$250,000 to \$499,999	16
\$500,000 or more	16
Total farm production expenses (\$1,000)	72,415
Average per farm (\$)	174,075
Net cash farm income of operation (\$1,000)	13,325
Average per farm (\$)	32,031
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	1,886
Total organic product sales (\$1,000)	617
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	588

See "Census of Agriculture, Volume 1, Geographic Area Series" for complete footnotes, explanations, definitions, and methodology.

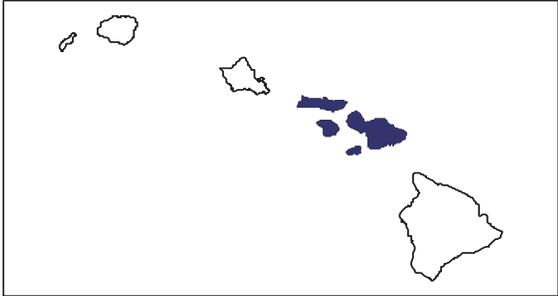
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2012 CENSUS OF AGRICULTURE

RACE / ETHNICITY / GENDER PROFILE

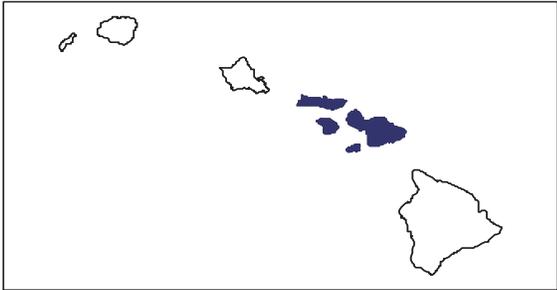
Maui County - Hawaii Farms with Black or African American Operators Compared with All Farms



Data are not available at this geographic level for farms with Black or African American Operators.

2012 CENSUS OF AGRICULTURE

RACE / ETHNICITY / GENDER PROFILE

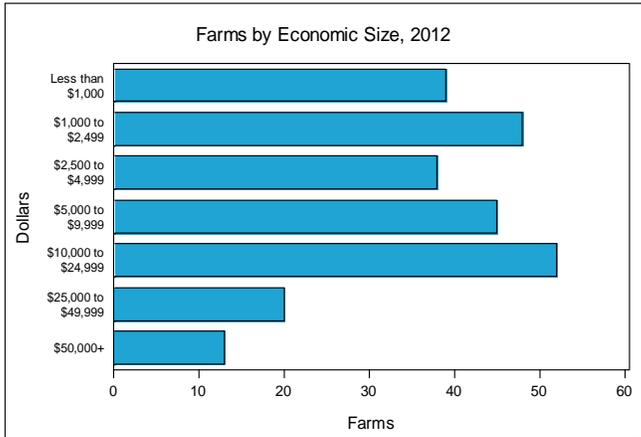
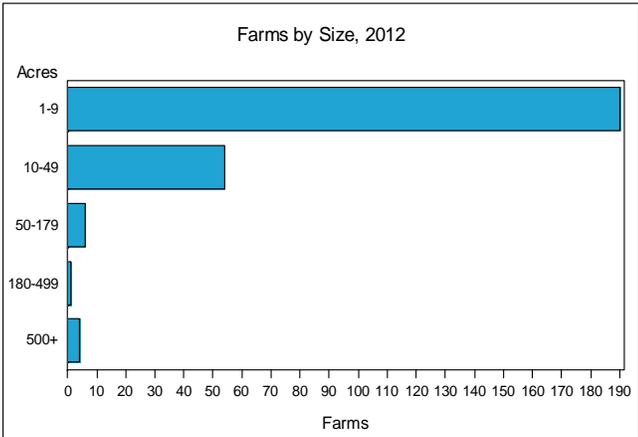


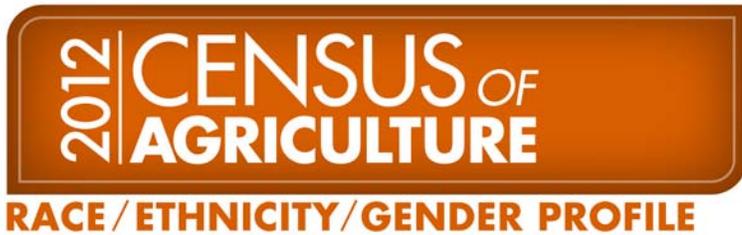
Maui County - Hawaii Farms with Native Hawaiian or Other Pacific Islander Operators Compared with All Farms

	Native Hawaiian or Other Pacific Islander Operators ²	All Farms
Number of Farm Operators ¹	358	1,729
Number of Farms	264	1,128
Land in Farms	74,658 acres	229,166 acres
Average Size of Farm	283 acres	203 acres
Market Value of Products Sold	(D)	\$188,100,000
Crop Sales	(D)	\$181,480,000
Livestock Sales	(D)	\$6,620,000
Average Per Farm	(D)	\$166,755
Government Payments	\$224,000	\$558,000
Average Per Farm Receiving Payments	\$4,390	\$4,731

See footnotes on reverse page.

Farms with Native Hawaiian or Other Pacific Islander Operators





2012 CENSUS OF AGRICULTURE

RACE / ETHNICITY / GENDER PROFILE

Maui County - Hawaii

Farms with Native Hawaiian or Other Pacific Islander Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	264	(D)
Value of crops including nursery and greenhouse	140	(D)
Value of livestock, poultry, and their products	91	(D)
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	-	-
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	43	(D)
Fruits, tree nuts, and berries	69	(D)
Nursery, greenhouse, floriculture, and sod	49	815
Cut Christmas trees and short rotation woody crops	-	-
Other crops and hay	43	99
Poultry and eggs	16	13
Cattle and calves	51	3,159
Milk from cows	-	-
Hogs and pigs	24	(D)
Sheep, goats, wool, mohair, and milk	30	(D)
Horses, ponies, mules, burros, and donkeys	5	(D)
Aquaculture	1	(D)
Other animals and other animal products	2	(D)
TOP CROP ITEMS (acres)		
Coffee	8	(D)
Forage, all	1	(D)
Vegetables harvested, all	45	135
Floriculture and bedding crops	31	(D)
Cut flowers and cut florist greens	26	68
TOP LIVESTOCK INVENTORY ITEMS (number)		
Cattle and calves	100	7,411
Goats, all	56	4,313
Hogs and pigs	52	1,267
Layers	41	733
Sheep and lambs	5	(D)

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	152
Other	206
Days worked off farm:	
None	89
Any	269
Years on present farm:	
2 years or less	18
3 to 4 years	53
5 to 9 years	68
10 years or more	219
Age group:	
Under 35 years	46
35 to 44 years	36
45 to 64 years	209
65 years and over	67
Average age (years)	53.4

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	71
\$1,000 to \$2,499	40
\$2,500 to \$4,999	47
\$5,000 to \$9,999	29
\$10,000 to \$49,999	60
\$50,000 to \$99,999	9
\$100,000 to \$249,999	2
\$250,000 to \$499,999	1
\$500,000 or more	5
Total farm production expenses (\$1,000)	(D)
Average per farm (\$)	(D)
Net cash farm income of operation (\$1,000)	(D)
Average per farm (\$)	(D)
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	625
Total organic product sales (\$1,000)	(D)
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	277

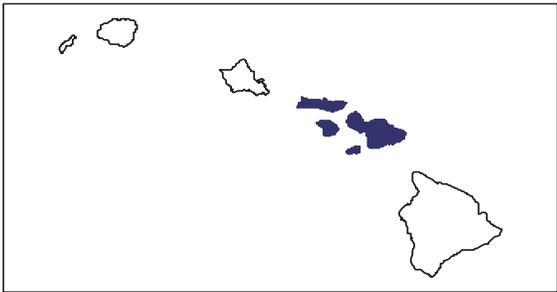
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2012 CENSUS OF AGRICULTURE

RACE / ETHNICITY / GENDER PROFILE

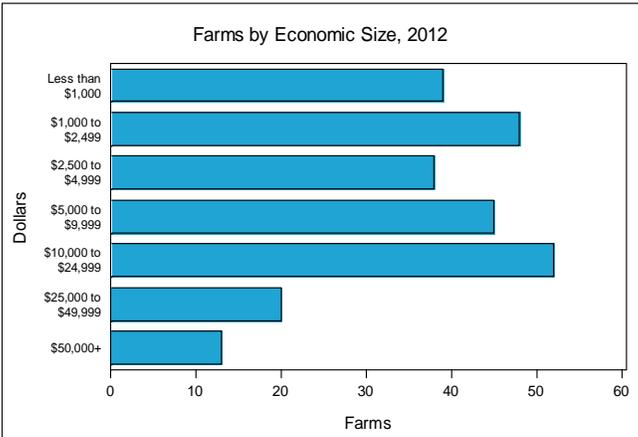
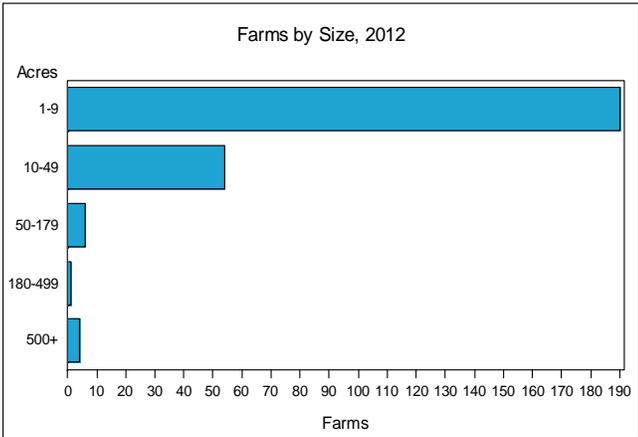


Maui County - Hawaii Farms with White Operators Compared with All Farms

	White Operators ²	All Farms
Number of Farm Operators ¹	1,010	1,729
Number of Farms	715	1,128
Land in Farms	185,821 acres	229,166 acres
Average Size of Farm	260 acres	203 acres
Market Value of Products Sold	\$113,706,000	\$188,100,000
Crop Sales	(D)	\$181,480,000
Livestock Sales	(D)	\$6,620,000
Average Per Farm	\$159,030	\$166,755
Government Payments	\$288,000	\$558,000
Average Per Farm Receiving Payments	\$4,229	\$4,731

See footnotes on reverse page.

Farms with White Operators



2012 CENSUS OF AGRICULTURE

RACE / ETHNICITY / GENDER PROFILE

Maui County - Hawaii Farms with White Operators

Selected Highlights

Item	Farms	Quantity
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)		
Total value of agricultural products sold	715	113,706
Value of crops including nursery and greenhouse	522	(D)
Value of livestock, poultry, and their products	203	(D)
VALUE OF SALES BY COMMODITY GROUP (\$1,000)		
Grains, oilseeds, dry beans, and dry peas	2	(D)
Tobacco	-	-
Cotton and cottonseed	-	-
Vegetables, melons, potatoes and sweet potatoes	119	6,533
Fruits, tree nuts, and berries	297	(D)
Nursery, greenhouse, floriculture, and sod	224	5,495
Cut Christmas trees and short rotation woody crops	7	(D)
Other crops and hay	41	(D)
Poultry and eggs	58	45
Cattle and calves	81	(D)
Milk from cows	-	-
Hogs and pigs	19	155
Sheep, goats, wool, mohair, and milk	47	321
Horses, ponies, mules, burros, and donkeys	8	27
Aquaculture	6	(D)
Other animals and other animal products	16	(D)
TOP CROP ITEMS (acres)		
Sugarcane for sugar	3	(D)
Sugarcane for seed	1	(D)
Macadamia nuts	53	574
Vegetables harvested, all	119	530
Corn for grain	2	(D)
TOP LIVESTOCK INVENTORY ITEMS (number)		
Cattle and calves	115	13,021
Goats, all	80	5,903
Layers	78	(D)
Hogs and pigs	27	905
Sheep and lambs	22	(D)

Operator Characteristics

Item	Quantity
Primary occupation:	
Farming	504
Other	506
Days worked off farm:	
None	349
Any	661
Years on present farm:	
2 years or less	49
3 to 4 years	90
5 to 9 years	214
10 years or more	657
Age group:	
Under 35 years	80
35 to 44 years	80
45 to 64 years	588
65 years and over	262
Average age (years)	56.6

Economic Characteristics

Item	Quantity
Farms by value of sales:	
Less than \$1,000	124
\$1,000 to \$2,499	111
\$2,500 to \$4,999	128
\$5,000 to \$9,999	112
\$10,000 to \$49,999	182
\$50,000 to \$99,999	20
\$100,000 to \$249,999	20
\$250,000 to \$499,999	5
\$500,000 or more	13
Total farm production expenses (\$1,000)	130,835
Average per farm (\$)	182,986
Net cash farm income of operation (\$1,000)	-8,608
Average per farm (\$)	-12,039
Value of agricultural products sold directly to individuals for human consumption (\$1,000)	
Total organic product sales (\$1,000)	(D)
Total income from farm-related sources, gross before taxes and expenses (\$1,000)	8,233

See "Census of Agriculture, Volume 1, Geographic Area Series" for complete footnotes, explanations, definitions, and methodology.

- Represents zero. (D) Withheld to avoid disclosing data for individual operations.

¹ Data were collected for a maximum of three operators per farm. ² Operators reporting selected race alone or in combination with other races.