



**United States Department of Agriculture
National Agricultural Statistics Service
2014 Census of Horticultural Specialties – Mississippi**



Delta Region – Mississippi Field Office
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Horticultural Specialties Highlights

The 2014 Census of Horticultural Specialties provides detailed production and sales data for floriculture, nursery, and other specialty products. This special study is part of the larger census of agriculture program. All operations that reported producing and selling \$10,000 or more of horticultural specialty products were included in the 2014 Census of Horticultural Specialties.

In 2014, the United States had 23,221 horticultural operations that produced and sold \$13.8 billion in floriculture, nursery, and other horticultural specialty products. Mississippi had 180 horticultural operations that sold \$44.3 million in horticultural products in 2014, compared to 151 horticultural operations that sold \$29.1 million in horticultural products in 2009. Horticulture producers in Mississippi had \$40.0 million in total production expenses in 2014. Hired labor expenses in Mississippi accounted for 39 percent of the total production expenses. Of the 1,115 hired workers in Mississippi, 474 worked less than 150 days compared to 641 who worked 150 days or more.

Top Horticultural Specialty Crops Sold: 2014

Items	All sales		Wholesale sales		Retail sales	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
All horticultural specialty crops						
United States	23,221	13,789,048	14,885	11,859,976	14,710	1,929,073
Mississippi	180	44,311	119	30,340	125	13,971
Annual bedding/garden plants						
United States	7,964	2,567,534	3,367	2,044,090	6,197	523,444
Mississippi	50	4,494	30	3,109	37	1,385
Potted herbaceous perennial plants						
United States	6,291	944,850	2,710	794,915	4,805	149,936
Mississippi	37	921	23	586	25	335
Potted flowering plants for indoor or patio use						
United States	4,059	1,084,274	2,010	993,437	2,891	90,837
Mississippi	35	2,336	15	1,391	28	945
Foliage plants for indoor or patio use						
United States	2,644	721,889	1,386	702,029	1,591	19,860
Mississippi	18	1,658	11	172	12	1,486
Cut flowers and cut lei flowers						
United States	1,998	462,098	974	417,108	1,350	44,990
Mississippi	3	(D)	1	(D)	2	(D)
Nursery stock						
United States	8,226	4,266,631	(NA)	3,834,953	(NA)	431,678
Mississippi	54	16,813	(NA)	(NA)	(NA)	(NA)
Propagative horticultural materials, bareroot and unfinished plants						
United States	1,067	695,126	832	670,651	303	24,475
Mississippi	6	500	4	(D)	2	(D)
Sod, sprigs, or plugs						
United States	1,289	1,138,465	(NA)	858,280	(NA)	280,185
Mississippi	32	14,015	(NA)	7,475	(NA)	6,539
Food crops grown under protection						
United States	2,521	796,664	(NA)	606,025	(NA)	190,639
Mississippi	27	1,149	(NA)	721	(NA)	427
Transplants for commercial vegetable and strawberry production						
United States	693	371,817	(NA)	339,123	(NA)	32,694
Mississippi	34	2,006	(NA)	734	(NA)	1,273

(D) Withheld to avoid disclosing data for individual operations.
(NA) Not available.

Top Horticultural Production Expenses and Number of Hired Workers: 2014

Item	United States	Mississippi
HORTICULTURAL PRODUCTION EXPENSES		
All horticultural production expenses	23,221	180
operations	10,997,042	40,027
\$1,000		
Seeds, plants, vines, trees, etc. purchased	20,114	148
operations	1,789,013	5,088
\$1,000		
Containers purchased	14,692	124
operations	573,656	2,306
\$1,000		
Hired labor expenses, all	17,086	154
operations	4,086,606	15,593
\$1,000		
Gasoline, fuels, and oils purchased	22,207	176
operations	562,895	3,158
\$1,000		
All other production expenses ¹	11,517	99
operations	542,804	1,944
\$1,000		
GREENHOUSE, NURSERY, AND OTHER HORTICULTURAL LABOR		
Hired workers	17,086	154
operations	274,759	1,115
workers		

¹ Includes customwork, storage and warehousing, insurance premiums, etc. Excludes potting soils and growing media, fertilizer, lime, and soil conditioner, chemicals, contract labor, utilities, repairs, supplies, and maintenance costs, rent and lease expenses, interest paid on all debt, property taxes paid in 2014, marketing expenses, and packaging expenses.

Value of Horticultural Specialty Crops Sold by Marketing Channels: 2014

Item	United States	Mississippi
Consumers (direct sales)	15,406	128
operations	2,119,414	10,952
value (\$1,000)		
Retail florists	2,907	29
operations	200,932	994
value (\$1,000)		
Retail garden centers/nurseries, excluding mass marketers	7,605	67
operations	2,360,602	4,788
value (\$1,000)		
Supermarkets/grocers	3,025	40
operations	1,047,659	1,399
value (\$1,000)		
Other mass marketers	2,668	34
operations	2,884,785	1,145
value (\$1,000)		
Interiorscapers	1,523	16
operations	65,702	(D)
value (\$1,000)		
Landscape contractors	8,096	77
operations	1,948,110	13,504
value (\$1,000)		
Wholesale florists	2,631	20
operations	538,711	1,447
value (\$1,000)		
Landscape redistribution yards	3,029	23
operations	673,231	5,460
value (\$1,000)		
Non-profit groups (fund raisers)	3,255	21
operations	92,316	(D)
value (\$1,000)		
Other marketing channels	4,518	36
operations	1,857,424	4,094
value (\$1,000)		

(D) Withheld to avoid disclosing data for individual operations.

Land Area Used for Horticultural Production: 2014

Geographic area	Greenhouses		Shade structure area		Natural shade area		Area in the open	
	Operations	Area (1,000 sq ft)	Operations	Area (1,000 sq ft)	Operations	Acres	Operations	Acres
United States	14,593	894,907	4,058	429,708	1,804	5,404	12,927	497,339
Mississippi	129	3,447	46	361	12	11	113	3,021

Horticultural Specialty Operations and Sales by Legal Status for Tax Purposes: 2014

Geographic area	Total		Family or individual		Partnership		Corporation		Other - cooperative, estate or trust, institutional, etc.	
	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)	Operations	Value (\$1,000)
United States	23,221	13,789,048	12,193	1,968,588	1,873	1,140,653	8,736	10,541,841	419	137,966
Mississippi	180	44,311	97	12,080	32	(D)	49	26,158	2	(D)

(D) Withheld to avoid disclosing data for individual operations.