

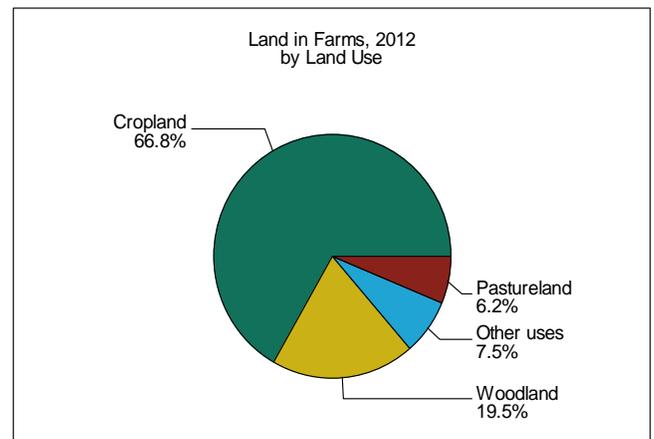
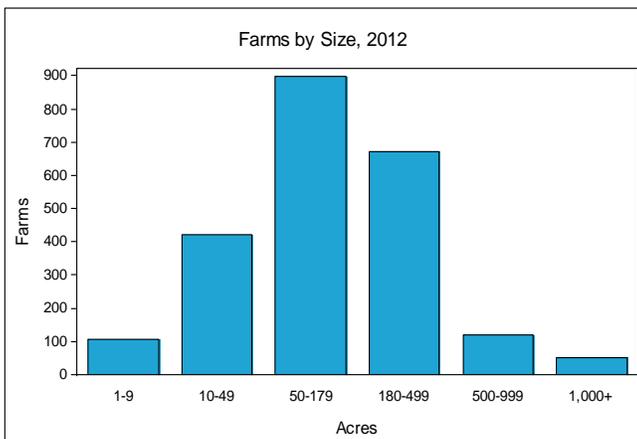
2012 CENSUS OF AGRICULTURE

COUNTY PROFILE



Marathon County Wisconsin

	2012	2007	% change
Number of Farms	2,266	2,545	- 11
Land in Farms	479,045 acres	490,628 acres	- 2
Average Size of Farm	211 acres	193 acres	+ 9
Market Value of Products Sold	\$391,122,000	\$307,437,000	+ 27
Crop Sales \$97,004,000 (25 percent)			
Livestock Sales \$294,118,000 (75 percent)			
Average Per Farm	\$172,605	\$120,800	+ 43
Government Payments	\$6,615,000	\$4,727,000	+ 40
Average Per Farm Receiving Payments	\$6,014	\$3,690	+ 63





Marathon County – Wisconsin

Ranked items among the 72 state counties and 3,079 U.S. counties, 2012

Item	Quantity	State Rank	Universe ¹	U.S. Rank	Universe ¹
MARKET VALUE OF AGRICULTURAL PRODUCTS SOLD (\$1,000)					
Total value of agricultural products sold	391,122	5	72	177	3,077
Value of crops including nursery and greenhouse	97,004	15	71	668	3,072
Value of livestock, poultry, and their products	294,118	3	72	95	3,076
VALUE OF SALES BY COMMODITY GROUP (\$1,000)					
Grains, oilseeds, dry beans, and dry peas	72,852	17	71	642	2,926
Tobacco	-	-	10	-	436
Cotton and cottonseed	-	-	-	-	635
Vegetables, melons, potatoes, and sweet potatoes	12,668	8	70	177	2,802
Fruits, tree nuts, and berries	270	41	70	938	2,724
Nursery, greenhouse, floriculture, and sod	3,121	15	71	591	2,678
Cut Christmas trees and short rotation woody crops	308	11	67	110	1,530
Other crops and hay	7,785	2	71	379	3,049
Poultry and eggs	(D)	44	72	(D)	3,013
Cattle and calves	40,143	10	72	374	3,056
Milk from cows	249,790	3	68	21	2,038
Hogs and pigs	193	38	70	1,101	2,827
Sheep, goats, wool, mohair, and milk	364	24	68	468	2,988
Horses, ponies, mules, burros, and donkeys	213	24	69	1,196	3,011
Aquaculture	(D)	(D)	53	(D)	1,366
Other animals and other animal products	3,037	8	70	66	2,924
TOP CROP ITEMS (acres)					
Forage-land used for all hay and haylage, grass silage, and greenchop	111,040	1	72	18	3,057
Corn for grain	75,727	16	69	414	2,638
Soybeans for beans	51,988	7	68	581	2,162
Corn for silage	44,862	2	69	12	2,237
Oats for grain	7,321	2	71	10	1,825
TOP LIVESTOCK INVENTORY ITEMS (number)					
Cattle and calves	144,159	3	72	64	3,063
Layers	5,968	25	72	766	3,040
Broilers and other meat-type chickens	4,335	13	71	673	2,723
Colonies of bees	(D)	6	71	(D)	2,761
Horses and ponies	2,297	11	72	369	3,072

Other County Highlights, 2012

Economic Characteristics	Quantity	Operator Characteristics	Quantity
Farms by value of sales:		Principal operators by primary occupation:	
Less than \$1,000	335	Farming	1,247
\$1,000 to \$2,499	145	Other	1,019
\$2,500 to \$4,999	168	Principal operators by sex:	
\$5,000 to \$9,999	215	Male	2,114
\$10,000 to \$19,999	202	Female	152
\$20,000 to \$24,999	68	Average age of principal operator (years)	53.6
\$25,000 to \$39,999	134	All operators by race ² :	
\$40,000 to \$49,999	80	American Indian or Alaska Native	1
\$50,000 to \$99,999	177	Asian	14
\$100,000 to \$249,999	386	Black or African American	1
\$250,000 to \$499,999	239	Native Hawaiian or Other Pacific Islander	4
\$500,000 or more	117	White	3,512
Total farm production expenses (\$1,000)	300,298	More than one race	3
Average per farm (\$)	132,524	All operators of Spanish, Hispanic, or Latino Origin ²	18
Net cash farm income of operation (\$1,000)	108,134		
Average per farm (\$)	47,720		

See "Census of Agriculture, Volume 1, Geographic Area Series" for complete footnotes, explanations, definitions, and methodology.

- Represents zero. (D) Withheld to avoid disclosing data for individual operations.

¹ Universe is number of counties in state or U.S. with item. ² Data were collected for a maximum of three operators per farm.