

# Why is the Census of Agriculture so important to you?



**THE CENSUS HAS A POSITIVE IMPACT ON THE FUTURE OF YOUR OPERATION AND YOUR COMMUNITY.**

USDA's National Agricultural Statistics Service (NASS) attempts to send a census form to every farmer in the country.

Farmers benefit with new and improved farm programs and services tailored to their region and needs.

We encourage all farmers to fill out the form and return it.

Farmers, businesses, and others use the data to make informed decisions such as where to locate processing or transportation facilities.

As required by Federal law, all responses are completely confidential. NASS safeguards the privacy of all respondents, ensuring that no individual operation or producer can be identified.

NASS publishes aggregated census data for all U.S. states and counties to everyone at the same time, ensuring equal access to data.

Data is kept secure and each NASS employee is committed to data security by following mandated procedures to ensure information is not compromised.

NASS compiles and analyzes data about U.S. farming that are only available as part of the census such as demographics, economics and land use.

**Census of Agriculture data works for you by improving decisions about jobs, transportation, production practices, new technologies, marketing opportunities, farm services and programs, and local, state, and federal policy. For these reasons, it is important to respond to NASS surveys.**

[www.agcensus.usda.gov](http://www.agcensus.usda.gov)

United States Department of Agriculture  
National Agricultural Statistics Service



**CENSUS OF AGRICULTURE**