

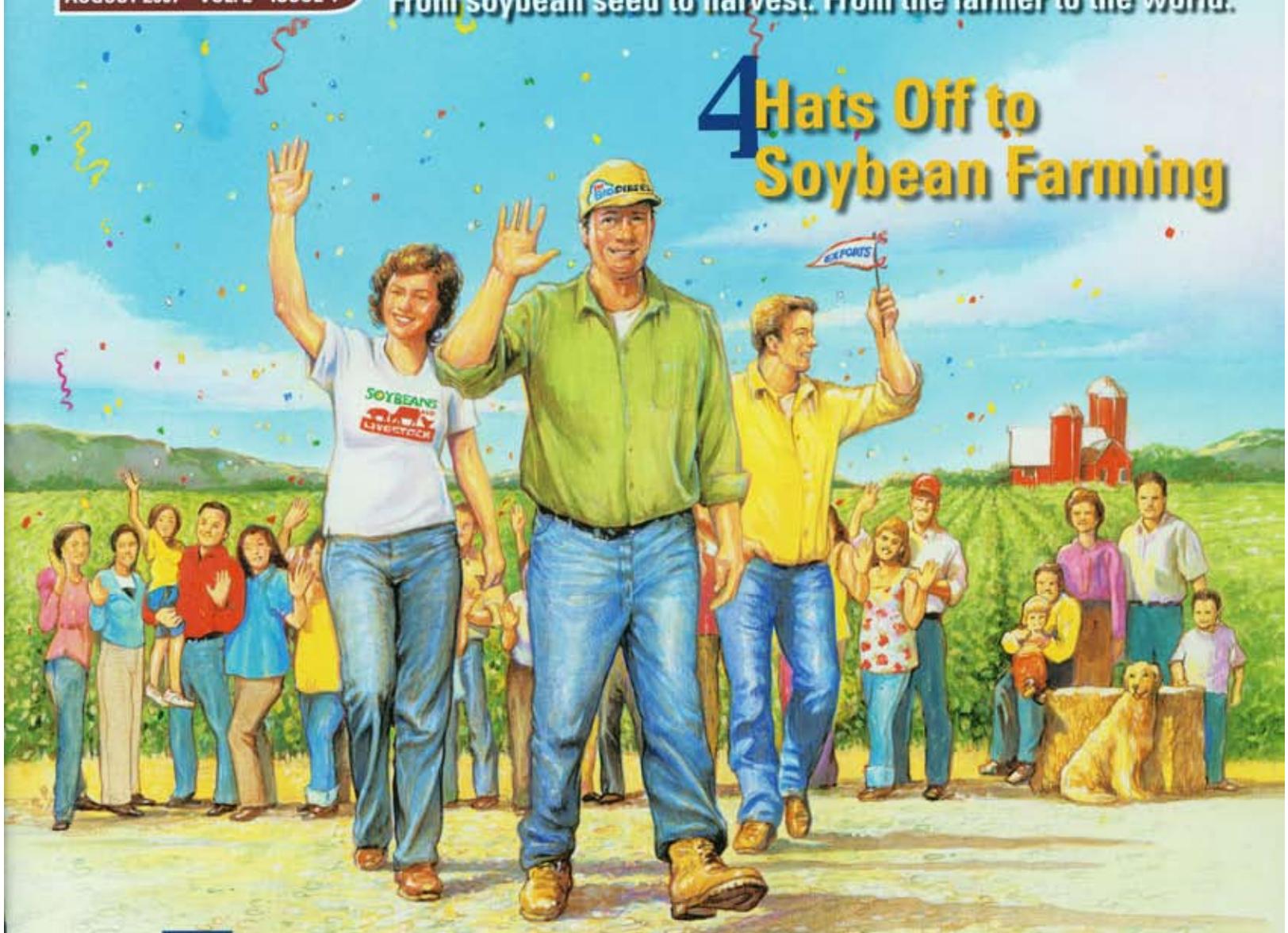


# Beyond *the* Bean

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From soybean seed to harvest. From the farmer to the world.

## 4 Hats Off to Soybean Farming



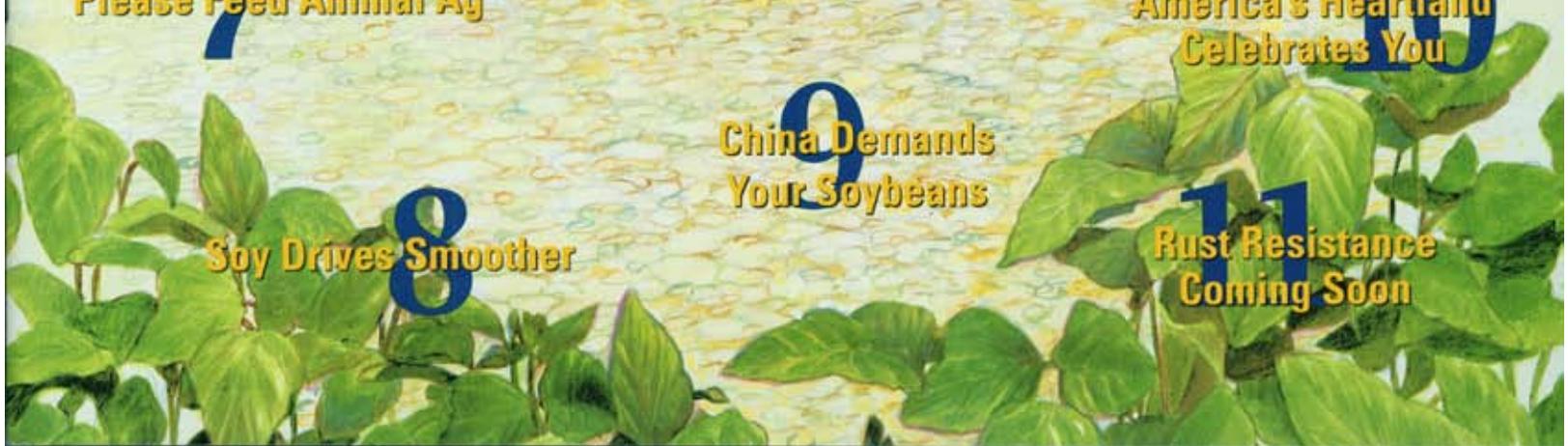
7 Please Feed Animal Ag

10 America's Heartland Celebrates You

9 China Demands Your Soybeans

8 Soy Drives Smoother

11 Rust Resistance Coming Soon



Luckily, high-yielding, high-oil-and-protein varieties can succeed regardless of geographical challenges. And as more farmers consider protein and oil along with yield, these beans will help ensure a profitable future for all U.S. soybean farmers.



### #8 – Healthy Oil Opportunities.

We've always known soyfoods are healthy. Now, enhanced-quality soybeans with low-linolenic oil – and the resulting lower trans fat – can get the whole country eating better and increase demand for soybeans.

“Some of the new food traits coming down the pipeline may give me as a soybean farmer a chance to profit in a way I have never been able to do before,” Myers says. The traits he’s referencing include reduced saturated fat and increased levels of omega-3 fatty acids. Watch for them soon.

### #9 – The Buzz on Biodiesel.

It’s hard not to get excited about soy biodiesel. It bolsters the U.S. economy by keeping more money at home instead of on foreign oil. It improves engine performance. It’s better for the environment. And it’s a success story like no other because of the grassroots efforts that brought it to market.

“I pestered my fuel supplier every time he came out,” explains Myers, a farmer who uses it in his own equipment and even blended his own before his supplier offered it. “Eventually they had enough guys asking for it that he began offering it.”

### #10 – Soy Gets Industrial.

There may be a soy candle on your mantel, or a newspaper printed with soy ink on your doorstep. But did you know soy is also used in carpet backing, roof coating, foam, adhesive, lubricant and plastic? Just as soybean oil can replace petroleum in diesel fuel, soybean oil can replace petroleum used in many products.



“I’m the type of farmer who looks at change as an exciting challenge,” Myers says. “I like anything that brings something new into the market.” In 2006, industrial products consumed soybean oil from the equivalent of 70 million bushels of soybeans. Now that’s exciting. ☺



**A**s a soybean farmer, you use all the information available to you to make decisions that will add value to your crop. At USDA’s National Agricultural Statistics Service (NASS), we aim to collect information that will add value to your operation, too.

Every five years, NASS calls upon you to let your voice be heard through the Census of Agriculture. Your input helps shape the future of agriculture at the local and national levels, including farm services, production practices, technologies, transportation and marketing locations, and agricultural trends.

The Census of Agriculture influences the services offered by your county extension office. Business decision-makers reference census data to determine where to build the next storage facility or equipment dealer. Lending institutions use census results to ensure sufficient funds are provided for operational loans.

We need to hear your voice. Look for the 2007 Census of Agriculture in your mailbox in early January, and respond with accurate information to help make a positive difference in U.S. agriculture and your community.

It’s your voice...your future...  
your responsibility.

~ Submitted by: Carol House, NASS Deputy Administrator for Programs & Products